Enabling Greater Access, Visibility, and Use of Knowledge through Open Licenses

Information and Communication Technologies and Development Conference 2012
Monday, March 12th, 16:30pm-18:00pm, Conference Room 5

This highly interactive workshop will equip participants with the expertise and skills to develop, share, and find information for widespread use, re-mixing, and re-distribution. The aim of the workshop is to amplify the outputs from both the conference and future content development activities. This workshop is based on proven approaches to open knowledge production and sharing, drawing upon a case study of the African Health Open Educational Resources Network, a multi-institutional collaborative project.

What are Open Licenses?
Open licenses such as the Creative Commons enable creators to retain their full copyright yet specify, using simple, standardized language, the conditions under which anyone may use their work. This effectively changes the copyright terms from the default of “all rights reserved” to “some rights reserved.”

Participants will learn:
- Why making materials available free online without adding a open license limits others’ ability to use those materials
- Basics of copyright law and the Creative Commons licensing scheme
- How to review materials for copyright, privacy, and product endorsement before making them publicly available
- How to search for Creative Commons-licensed materials.

Participants should come prepared with:
Laptops
Their own materials to use as the basis of the publishing process
Workshop participants may also volunteer during the week to clear and publish the conference materials of other attendees who agree to release their content under a Creative Commons license.

Share Your Own Work:
Tag your work “ictd2012-open”, upload to a website that supports Creative Commons:
- Share your presentations (e.g. DOC, PPT) on Slideshare: http://www.slideshare.net/tag/ictd2012-open
- Share your photos on Flickr: http://www.flickr.com/photos/tags/ictd2012-open
- Share your videos on YouTube: http://www.youtube.com/results?search_query=ictd2012-open&search=tag

Questions? Contact kludewig@umich.edu.

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